



INLAND GRAPHICS

Hi-Liter/Inland Graphics, Signs Letter of Intent to Acquire Plus Companies

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Burlington, Wisconsin:

Hi-Liter Graphics, LLC announced today that it has signed a letter of intent to acquire Plus Companies of Menomonee Falls, Wisconsin. Plus Companies has two business units that operate under the names C-t-PLUS and Plus Digital Print.

Hi-Liter is making an asset purchase of Plus Companies and forming wholly owned subsidiaries that will continue to operate under their current names (C-t-PLUS and Plus Digital Print). Additional terms and details of the transaction were not disclosed.

It is anticipated that the majority of current employees will remain with the new company and continue to operate from the Menomonee Falls location. Dennis Redman, Founder of Plus Companies, will remain as an executive with the Corporation.

Craig Faust, President & CEO of Hi-Liter/Inland, said "The acquisition of Plus Companies gives us the ability to offer a total solution to our customer base. Plus Companies' employees and capabilities will add new opportunities for our company and clients in the On-demand digital print market segments and enhance our capabilities in short-run digital color and black and white printing. In addition, we will be able to bring our clients customized web enabled applications for use in digital print production, personalized and customized Web-2-Print services. Currently, this is one of the fastest growing segments in the printing industry."

Dennis Redman said, "Our employees and clients will benefit from the additional resources and economies of scale that will be achieved with a successful partnership. Combined, our organizations will form one of the nation's top printing, finishing, fulfillment, distribution, direct mail and on-demand digital printing operations.

Hi-Liter/Inland Graphics:

With current locations in Burlington and Menomonee Falls, WI Hi-Liter/Inland Graphics, is a multi-faceted commercial printing and binding corporation that offers a gamut of graphic services. The Company has been servicing commercial print markets for over 50 years, with customers located throughout the United States. Capabilities include sheet-fed and web press printing as well as perfect binding, saddle-stitching, poly-bagging, mailing and fulfillment services. The company has excelled in the production of books, magazines, catalogs, directories and marketing collateral.

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These capabilities, combined with excellent service and a commitment to providing value to customers, have differentiated Hi-Liter/Inland in today's competitive print markets.

Plus Companies:

Located in Menomonee Falls, Wisconsin, the Plus Companies offer the latest in variable digital print technology, web enabled color management systems, complete design and preparatory services. By incorporating digital viable solutions that leverage database expertise, professional design and mailing services, the Plus Companies have thrived by helping marketers achieve their goals.

www.plusdigitalprint.com

www.ctplus.com